



partnership: power and possibilities

Joint meeting of the
Experiment Station &
Cooperative Extension
Sections



2016 • JACKSON, WYOMING

OVERALL MEETING OUTCOMES

- IDENTIFY current and potential partnerships where ESS and CES are aligned;
- LEARN about best practices for research and application efforts; and
- ENGAGE with colleagues on national agendas.

FINAL AGENDA

Monday, September 19

7:00 am – 5:30 pm	Registration	Lower Lobby
8:30 am – 4:00 pm	Northeast Extension Directors Association (by invitation) Lunch from 12:00-1:00 pm in Osprey Afternoon break from 2:30-2:45 pm in Osprey	Antelope 2
8:30 am – 4:00 pm	Western Extension Directors Association (by invitation) Lunch from 12:00-1:00 pm in Osprey Afternoon break from 2:30-2:45 pm in Osprey	Trumpeter
3:30 pm – 5:00 pm	ESS/CES New Director/Administrator Orientation (pre-registration required) <i>This session is designed for directors and administrators with three years of experience or less. There will be opportunity to hear from a panel of Extension and Experiment Station directors and administrators representing Institutions of various sizes. The focus of the discussion will be on tips and talents needed to create a rewarding work environment for yourself and your staffs.</i> Moderator: <i>Celvia Stovall, Co-Chair, Extension Associate Director, Urban Affairs & New Nontraditional Programs, Alabama A&M University</i> Panelists: <ul style="list-style-type: none"> • <i>Robert Shulstad, Associate Dean for Research, College of Agricultural and Environmental Sciences, University of Georgia</i> • <i>David Thompson, Associate Dean for Research & Director, Agricultural Experiment Station, New Mexico State University</i> • <i>William Hare, Associate Dean for Land-grant Program, University of the District of Columbia</i> • <i>Beverly Durgan, Dean, University of Minnesota Extension</i> • <i>Edmund Buckner, Interim Dean and Administrator, University of Arkansas at Pine Bluff</i> 	Antelope 1
5:00 pm – 6:00 pm	Northern Plains Climate Hub (by invitation)	Antelope 2

back to room at 5 pm

6:00 pm – 8:30 pm	<p>Beer/Wine Cash Bar, Buffet Dinner starts at 6:30 pm <i>Casual buffet dinner with brief welcoming remarks, introductions by region, and important announcements from our University of Wyoming hosts.</i></p> <p>Moderators:</p> <ul style="list-style-type: none"> • <i>Bret Hess, Associate Dean for Research & Director, Agricultural Experiment Station, University of Wyoming, Meeting Co-Chair</i> • <i>Delbert Foster, Executive Director of 1890 Research & Extension, South Carolina State University, Meeting Co-Chair</i> 	<i>Osprey/Grizzly</i>
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Tuesday, September 20

6:30 am – 8:30 am	<p>Buffet Breakfast Available <i>ESS attendees pick up breakfast and take to meeting room for your regional meeting. Buffet breakfast served in this room for all others from 6:30 – 8:30 AM.</i></p>	<i>Prospector</i>
7:00 am – 5:00 pm	<p>Registration Open</p>	<i>Lower Lobby</i>
7:00 am – 8:45 am	<p>Experiment Station Section Regional Meetings</p> <ul style="list-style-type: none"> • 1890 Institutions • North Central • Northeast • Western • Southern 	<i>Trumpeter Antelope 1 Antelope 2 Wapiti 1 Wapiti 2</i>
7:00 am – 8:45 am	<p>Extension Committee on Organization and Policy (ECOP) <i>Presiding: Michelle Rodgers, ECOP Chair, Director of Cooperative Extension, University of Delaware</i></p>	<i>Moose 1 & 2</i>
8:45 am – 9:00 am	<p>Networking Break</p>	<i>Lower Hallway</i>
9:00 am – 9:10 am	<p>University of Wyoming Welcome <i>Frank Galey, Dean, College of Agriculture and Natural Resources, University of Wyoming</i></p>	<i>Osprey/Grizzly</i>
9:10 am – 10:15 am	<p>Joint Session I – National Updates <i>This session will include reports and updates from various partners, committees, initiatives, and other activities of interest to all sections.</i> <i>Moderating: Delbert Foster, South Carolina State University</i></p> <ul style="list-style-type: none"> • <i>USDA – REE & NIFA Update</i> <i>Parag Chitnis, Deputy Director, Deputy Director, Institute of Food Production and Sustainability, USDA-NIFA</i> • <i>Federal Budget and the New Administration/Congress</i> <i>Jim Richards, Hunt Shipman, & Vernie Hurt, Cornerstone Government Affairs</i> • <i>kglobal Communication & Marketing Report</i> <i>Jenny Nuber, Partner, kglobal & Hunt Shipman, Cornerstone</i> 	<i>Osprey/Grizzly</i>
10:15 am – 10:45 am	<p>Networking Break</p>	<i>Lower Hallway</i>
10:45 am – 11:00 pm	<p>Joint Session I – National Updates (continued)</p> <ul style="list-style-type: none"> • <i>APLU/BAA National Initiatives Updates</i> <i>Ian Maw, Vice President of Food, Agriculture & Natural Resources, APLU</i> <ul style="list-style-type: none"> ○ <i>Antibiotic Resistance in Production Agriculture</i> ○ <i>Healthy Food Systems, Healthy People Funding Strategies</i> ○ <i>2050 Commission – APLU Futuring Initiative</i> 	<i>Osprey/Grizzly</i>

11:00 am – 12:00 pm

Joint Session II - Lessons Learned from Successful Regional AES/CES Partnerships *Osprey/Grizzly*
This session will highlight successful joint initiatives from each region with an emphasis on the factors that made the collaboration successful.
Moderator: Robert Shulstad, Associate Dean for Research, University of Georgia

- Integrated Approach to Sustainable Control of Internal Parasites in Small Ruminants.
Control of internal parasites is the greatest challenge to profitable sheep and goat production in the southeastern US and in tropical and subtropical regions around the world. Due to increased anthelmintic resistance, alternative control methods are critically needed. The American Consortium for Small Ruminant Parasite Control (ACSRPC), a group of scientists, veterinarians, and extension specialists from 1890 and 1862 land-grant institutions from 12 states in the US, in collaboration with USDA research stations and several institutions in Africa and Europe, has been addressing this issue through collaborative research and outreach over the past 12 years. This effort, led by Fort Valley State University in Georgia, has greatly impacted sustainability of sheep and goat production systems world-wide.
Presenter: Thomas H. Terrill, Associate Professor, Fort Valley State University
- EFNEP Related Research, Program Evaluation and Outreach (NC 2172)
This integrated activity involves research and extension faculty from land grant universities throughout the United States. Participants in this project have measured dietary quality in the EFNEP population and assessed the quality of life of participants and paraprofessionals (e.g., the non-dietary impacts of EFNEP). With multi-state involvement and input, a more complete access to and understating of demographic, cultural and other impacts on diverse participant groups is possible.
Presenter: Deb Hamernik, Associate Dean of Agricultural Research and Associate Director of the Agricultural Research Division, University of Nebraska, Lincoln
- Value of NEED-NERA Planning Grants in Leveraging Substantial External Funds
A UVM Extension faculty member used a small planning grant from NEED-NERA to lead a multistate team that successfully landed a FDA grant of nearly \$1M, establishing the Northeast Center to Advance Food Safety – one of only four such centers in the U.S.
Presenter: Dan Lerner, Associate Dean and Director for Faculty and Programs, University of Vermont
- Framework for Nutrient Reduction Strategy Collaboration: the Role for Land-grant Universities (SERA 46)
This integrated activity involves research and Extension faculty from the 12 Mississippi Basin states who work collaboratively with the federal/state Hypoxia Task Force to develop and implement policies and practices that reduce nutrient loading in the Mississippi River and, ultimately, the Gulf of Mexico.
Presenter: Loren W. (Wes) Burger, Associate Director, Mississippi Agricultural and Forestry Experiment Station and the Forest and Wildlife Research Center of Mississippi State
- The Western Perspective & Western Agenda – This initiative serves to inform policy responses and actions and demonstrates how Land-grant Universities, Agricultural Experiment Stations, and Cooperative Extension support all Western Region communities sustained by agricultural and natural resources economies.
Presenters: Bret Hess, University of Wyoming & Fred Schlutt, Vice Provost, Extension and Outreach, Director of the Cooperative Extension Service

12:00 pm – 1:15 pm

Networking Lunch

East Mural

12:30 pm – 1:15 pm

Joint ESCOP/ECOP Budget & Legislative Committee Meeting
ESCOP/ECOP B&L Committee members please take lunch to this meeting room. Consult separate agenda for details.

Buffalo 1&2

1:30 pm – 2:30 pm

Joint Session III - New Ideas and Key Changes for Federal Authorization:
Farm Bill Work Session
Through an interactive process, this session will give participants an opportunity to consider ideas for new and changed authorizations and set priorities. It is

Osprey/Grizzly

expected the results will be considered by the BAA Committee on Legislation and Policy for recommendation to Congress.

2:30 pm – 3:00 pm	Networking Break	Lower Hallway
3:00 pm – 4:00 pm	Joint Session III - New Ideas and Key Changes for Federal Authorization: Farm Bill Work Session	Osprey/Grizzly
4:00 pm – 5:00 pm	ECOP Committees <ul style="list-style-type: none"> • Executive Committee <i>Michelle Rodgers, Chair, University of Delaware</i> • Program Committee <i>Mark Latimore, Chair, Extension Administrator, Fort Valley State University</i> • Personnel Committee <i>Celvia Stovall, Co-Chair, Alabama A&M University</i> <i>Mike O'Neill, Co-Chair, Associate Dean, College of Agriculture, Health & Natural Resources, and Associate Director of Extension, University of Connecticut</i> 	Trumpeter Buffalo 1 Buffalo 2

Wednesday, September 21

6:30 am – 8:15 am	Breakfast <i>CES/NEDA attendees pick up breakfast and take to meeting room.</i> <i>Buffet breakfast served in this room for all others from 6:30 – 8:15 AM.</i>	Prospector
7:00 am – 5:00 pm	Registration Open	Lower Lobby
7:00 am – 10:00 am	Cooperative Extension Section/NEDA Business Meeting <i>This session will give Cooperative Extension directors and administrators an opportunity to learn of accomplishments and provide recommendations for further work related to ECOP 2016 goals on innovation, urban programming, national system, and private resource mobilization.</i> <i>Presiding: Michelle Rodgers, ECOP Chair, University of Delaware</i>	Moose 1&2
7:15 am – 7:30 am	eXtension Foundation Membership Meeting (non-members welcome) <i>Presiding: Dennis Calvin, Chair, Pennsylvania State University</i>	Moose 1&2
8:30 am – 10:00 am	Experiment Station Section Business Meeting <i>The ESS business meeting will include reports from ESCOP's Budget & Legislative, Science & Technology, and NRSP Review Committees. Also, decisions requiring a section vote will be made, including a proposal and funding request for a new NRSP and changes to the Rules of Operation regarding an annual ESCOP budget.</i> <i>Presiding: Shirley Hymon-Parker, ESCOP Chair, North Carolina A&T State University</i>	Osprey/Grizzly
10:00 am – 10:30 am	Networking Break <i>(see Cooperative Extension Section agenda for specific times)</i>	Lower Hallway
10:30 am – 12:00 pm	Experiment Station Section Business Meeting <i>Continued</i>	Osprey/Grizzly

10:30 am – 12:00 pm	<p>Cooperative Extension Section/NEDA Business Meeting <i>Professional Development: "The Trust Edge: How Top Leaders Gain Faster Results, Deeper Relationships, and a Stronger Bottom Line."</i> <i>Introduction: Jane Schuchardt, ECOP Executive Director</i> <i>Speaker: David Hasager, MA, CSP, Business Strategist and Author</i> <i>This session is co-sponsored by ECOP and the eXtension Foundation</i></p>	Moose 1&2
12:00 pm – 1:00 pm	<p>Networking Lunch <i>(see Cooperative Extension Section agenda for specific times)</i></p>	East Mural
1:00 pm – 3:00 pm	<p>Joint Session IV: Many Voices, One Message <i>This session will: 1) outline goals and challenges for investments in food and agriculture research and education; 2) highlight commitments from various sectors to bolster research and education in food and agriculture; and 3) discuss the advantages of working together to develop a compelling message to ensure agricultural research and education is a much higher priority for the nation.</i> <i>Moderator: Bret Hess, University of Wyoming</i> <i>Panelists:</i></p> <ul style="list-style-type: none"> • Elizabeth Stulberg, Agricultural Science Fellow, Office of the Chief Scientist, U.S. Department of Agriculture • Ian Maw, APLU • Greg Bohoch, Vice President of the Division of Agriculture, Forestry, and Veterinary Medicine, Mississippi State University • Gary Thompson, Associate Dean for Research and Graduate Education; Director, Pennsylvania Agricultural Experiment Station, Pennsylvania State University • Richard Klemme, Dean and Director, Cooperative Extension, University of Wisconsin • Ami Smith, acting Associate Vice President for Research and Associate Research Director, Associate Vice President for Public Service, and Director of Extension, West Virginia State University 	Osprey/Grizzly
3:00 pm – 3:30 pm	Networking break	Lower Hallway
3:30 pm – 5:00 pm	<p>Joint Session V - Simmer it Down: Strategic Issues Management for LGUs <i>This session previews best practices in strategic issues management for LGUs; explores the value of and differences between issues management, crisis communication, and reputation and brand management; and the role of executives in initiating principles and systems of issues management at LGUs and across the LGU system to maximize resources and minimize risk.</i> <i>Presenters:</i></p> <ul style="list-style-type: none"> • J. Faith Peppers, Director of Public Affairs, University of Georgia • Chris Sigurdson, Vice President for Communications, Office of University Relations, University of Arizona <p><i>This session is provided as part of Multistate project NCERA223, "Building Capacity in Issues Management in the Land Grant System" (2011-2016).</i></p>	Osprey/Grizzly
4:30 pm – 5:00 pm	Joint Session VI - Recap/Next Steps/Follow-up	Osprey/Grizzly
5:15 pm – 8:00 pm	<p>Closing Banquet & Horse Whispering Demonstration <i>Presenter: Grant Gollhofer, 3rd generation rancher, Horse Whisperer</i> <i>Busses depart from front of Jackson Lake Lodge at 5:30 pm and 5:45pm</i> <i>Busses will depart from Diamond Cross Ranch, returning to Jackson Lake Lodge, at 8:30 pm and 8:45 pm.</i></p>	Diamond X Ranch

Planning Committee

- Bret Hess**, Associate Dean for Research & Director, Agricultural Experiment Station, University of Wyoming, Meeting Co-Chair
Delbert Foster, Executive Director of 1890 Research & Extension, South Carolina State University, Meeting Co-Chair
Joanne Newcomb, Administrative Associate, Wyoming Agricultural Experiment Station, University of Wyoming
Glen Whipple, Associate Dean and Director, University of Wyoming Extension, College of Agriculture and Natural Resources
Jane Schuchardt, Executive Director, Cooperative Extension, Extension Committee on Organization and Policy at APLU
Sandy Ruble, Staff Associate, Cooperative Extension, Extension Committee on Organization and Policy at APLU
H. M. Harrington, Executive Director, Western Association of Agricultural Experiment Station Directors
Sarah G Lupis, Assistant Director, Western Association of Agricultural Experiment Station Directors
Jeff Jacobsen, Executive Director, North Central Regional Association of Agricultural Experiment Station Directors
Dan Rossi, Executive Director, Northeast Regional Association of Agricultural Experiment Station Directors
Eric Young, Executive Director, Southern Association of Agricultural Experiment Station Directors
Richard Rhodes II, Executive Director, Northeast Regional Association of Agricultural Experiment Station Directors
Steven Bonanno, Dean and Director, West Virginia University Extension Service
Beverly Durgan, Dean, University of Minnesota Extension