


Board Development Initiative

September 21, 2016


1 4-H is the youth development organization of our nation's Cooperative Extension System and USDA




4-H System Aligned Around Growth

Engage 10M Youth

4-H to Reflect the Population Demographics,
Diverse Needs of the Country




USDA United States Department of Agriculture National Institute of Food and Agriculture


NATIONAL 4-H COUNCIL

COOPERATIVE EXTENSION

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Steps Needed for Growth:

#1 Destination
For Positive Youth
Development

2 Million
Alumni Champions

\$125 Million
Revenue Goal

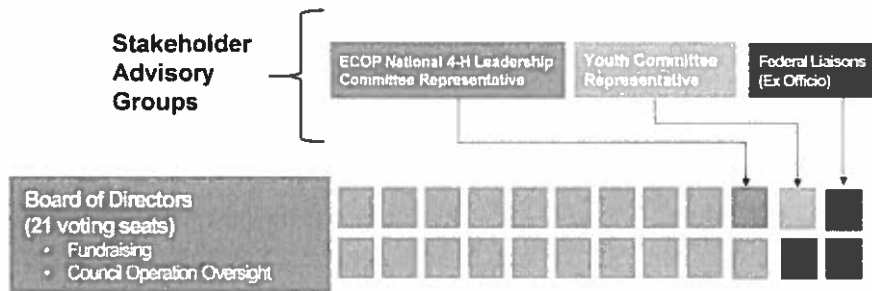
10 Million
True Youth
Leaders

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INCREASE COUNCIL'S FUNDRAISING POWER TO MAXIMIZE FINANCIAL SUPPORT OF COOPERATIVE EXTENSION.

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Proposed Board Structure:



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4-H System Feedback



- Expressed general support for the fundraising direction and the recommended changes
- Emphasized transparent communications
- Want to ensure NIFA is engaged
- Invited deeper engagement of Council Board members at Extension meetings & events
- Looking for more clarity around the mechanisms to ensure continued alignment in the future

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Final Recommendations:

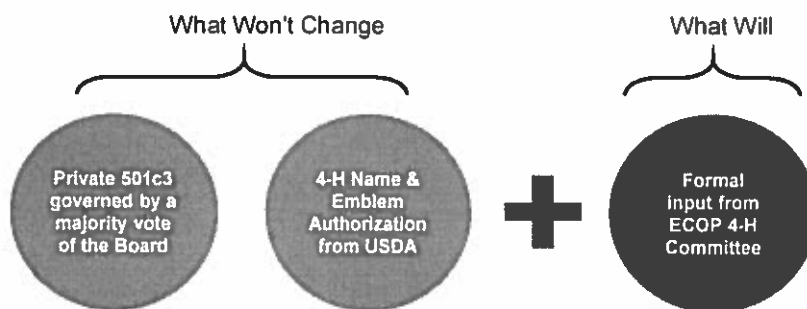
Based on this input, the Board's Governance Committee and Extension Trustees have recommended the following changes to the composition and construction of the Board

Size:	21 Directors (Voting) and 3 Federal Liaisons (Ex Officio)
Criteria:	All Directors required to meet personal giving and fundraising thresholds
Advisory and Accountability Structure:	<p>Stakeholder advisory groups formalized for Extension, Youth</p> <ul style="list-style-type: none"> • Voting representative/Director from the ECOP 4-H National Leadership Committee • Voting representative/Director from newly formed National Youth Advisory Committee



How We Maintain Accountability

Council's Board assures strategic alignment with Cooperative Extension through both current and some new accountability measures.



New Accountability Mechanisms:

To ensure continued alignment between National 4-H Council and Cooperative Extension, the following checks and balances are recommended:

Code of Regulations (by-laws)	Governance Policies (practices)
Annual Survey of Extension Directors on Council/CEO Performance	Annual Strategic Planning session with ECOP 4-H
ECOP 4-H Representative sits on Board's Executive Committee, leads CEO evaluation process	Presentation of Annual Report by Board/CEO to Extension
Direct input into CEO Performance Evaluation/Compensation	Annual concurrent meeting between Board and ECOP 4-H



Discussion



