

**Northeast 4-H Program Leader Conference Call May 3 , 2016 8:30 a.m.**

**Participants:**

<b>On Call?</b>	<b>Person</b>	<b>Institution</b>
	Maryann J. Fusco-Rollins	University of Connecticut
	Bonnie Burr	University of Connecticut
X	Douglas Crouse	University of Delaware
	Harry Thayer	Delaware State University
	Rebecca Bankhead	UDC Cooperative Extension Service
X	Lisa Phelps	University of Maine Cooperative Extension
	Jeff Howard	University of Maryland Extension
	Enrique Nelson Escobar	1890 Program University of Maryland Eastern Shore
X	Sheryl Guyott	University of Massachusetts
	Michael Young	University of New Hampshire
X	Rachel Lyons	Rutgers, The State University of New Jersey
X	Andrew Turner	Cornell University - Cooperative Extension Service
	Christy Bartley	Pennsylvania State University
X	Marcia Morreira	University of Rhode Island
X	Sarah Kleinman	University of Vermont
X	Brent Clark	West Virginia University
	Kelli Batch	West Virginia State University
X	Jen McIver	4-H Council
X	Carol Benesh	4-H HQ
X	Nancy Bull	NE Extension Directors
	Deb McDonald	West Virginia University

**Agenda:**

**I. 4-H Council (Jen)**

- We are getting good traction for public service announcements – good pro-bono with Comcast and others
- If states have contacts with media who can do pro-bono work – Council can help particularly with 30 second PSA - Jen will send out links and info for this
- #trueleaders is taking off and doing well. Nebraska won challenge Apr 10-23 to get most shout-outs over Twitter. NJ did fantastic with facebook
- Jen M. will work with PLWG to i.d. a 2017 Program Leadership Meeting location

**II. PLWG (Sarah)**

- Had a meeting last week

- One focus is continuing on Professional Development at NAE4-H conference related to diversity initiative (talking with Bonita and Vulnerable Pop workgroup)
- Also looking at curriculum next steps
- Future agenda: National events guidelines; Cloverbud curriculum; what level of disability would change member age; tax exemption best practices

### III. ECOP 4-H Leadership Update (Andy)

- One call last month – focused on how we are measuring the impacts of our programs – e.g., diversity and inclusivity and growth of program, and sense of 4-H learning experience from a variety of delivery methods. Will involve looking at 4-H Online and ES237 and will require a lot of input. Hopefully summer meeting topic

### IV. HQ Update (Carol)

- Look for survey from Mississippi State re: vulnerable populations group re: LGBT outreach.
- Secretary Vilsack visit to NH on May 9 & 10 re: opioids/drugs and alcohol
- Funding coming for Y.E.S. program just announced
- DoD is funding Adventure Camps – not sub awards but bigger overall funding will come out through Grants.gov. So sub awards through Purdue may be a little later so sub award RFPs out in July or later
- 4-H partnership funding is coming and looks like there may be additional money there

### V. Strategic Planning

- Question coming from Rachel (NJ) about a format or method to gather department level input for a strategic planning process

### VI. Summer Meeting Update

- Registration underway – let Lisa know if you have any issues. Register by June 1<sup>st</sup> for hotel
- Sarah on Vulnerable pop – please send Sarah ideas re: certain issue or topic
- Let Andy know if there is another model for org development
- Director to come? Mike will invite UNH Director. Lisa will invite UME Director

#### Next Call:

June 7, 2016, 8:30AM

*Join via Web:* <https://unh.zoom.us/j/922130891>

*Join via Telephone:* Dial: +1 646 568 7788 (US Toll); Meeting ID: 922 130 891