

## **More Robust and Sustainable Pesticide Safety Education Programs (“Goal 1”) A Major National Effort**

25% of PSEPs have less than ½ person to run their program  
40% of PSEPs have less than \$75,000/year to run their program (including salaries)

### **Request to Extension Directors**

Provide leadership and proactive assistance to PSEPs pursuing Goal 1

### **National Stakeholder Team for PSEP Funding (<http://psep.us/>)**

- Established in October, 2012; currently [107 members](#) from 96 organizations
- Evaluating and supporting various opportunities for strengthening PSEPs; Goal 1 critical
- Founding premises:
  - Robust Land-Grant University Pesticide Safety Education Programs have [unique value](#)
  - All 50 states should have a robust Pesticide Safety Education Program

### **Goal 1 Statistics**

- 25 states have signed 3-year contracts to pursue Goal 1 (>\$1.8MM commitment by industry)
- States are diverse in size, location, and type and number of certified applicators
- States contain ~344,000 of the ~900,000 certified applicators (188,000 commercial, 156,000 private)

### **Goal 1 Minimum Contract Requirements**

- Letters of commitment from State Lead Agency (SLA) and University Extension Administration
- Advisory committee with PSEP, SLA, and University Extension Administration representation
- Draft work plan within 6 months of receipt of funds
- Current PSEP balance sheet to the advisory committee within 6 months of receipt of funds
- Assessment of state laws and university policies that impact funding opportunities (year 1)
- Stakeholder team established in year 1, with quarterly meetings (e.g. teleconferences) once formed
- Assessment of legislative and other funding opportunities (years 1-3)
- Business plan development (years 1-3)
- Assessment of current or potential use of on-line and distance education (years 2-3)

### **Goal 1 Support from National Stakeholder Team**

- ~75 members of the National Stakeholder Team actively involved in supporting Goal 1 efforts
- >6000 hours invested in 2014 (*excluding* work of advisory committees and state stakeholder teams)
- 12 National Goal 1 teleconferences, notes, and follow-up (October, 2014 - April, 2015)
- [Goal 1 website](#)
- [PSEP business planning tool](#) (April, 2015)

- [National manual development workshop](#) (May, 2015)
- [Password-protected website](#), accessible only to the 50 PSEPs (August, 2015)
- Individual teleconferences with 17 state advisory committees (June – October, 2015)
- [First National Dialogue](#) on the [Critical Need for IPM Support of Pesticide Safety Education](#) (December, 2015)
- [Resource development](#) for use by PSEPS and their land-grant university and state lead agency partners (2014-16)
- Various types of support to Goal 1 states whenever requested (ongoing)

### **Barriers/Challenges to Goal 1 Success – Your Leadership Needed**

- Workloads and other priorities resulting in a lack of time commitment to Goal 1
- Lack of attention to contract requirements and timelines
- Level of engagement and/or true commitment of advisory committee members to Goal 1
- Level of engagement and/or true commitment of stakeholder team members to Goal 1
- Lack of true interest in and/or understanding of pesticide safety education
- Lack of attention to defining a more [effective pesticide safety education program](#)
- Lack of attention to minor categories of certified applicators and/or [consumer education](#)
- Lack of attention to Goal 1 teleconference notes and other types of Goal 1 support
- cursory assessments and reports
- Lack of expertise in organizing and directing this type of project