

*Mike*

<b>The Five Conditions of Collective Impact</b>	
<b>Common Agenda</b>	All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
<b>Shared Measurement</b>	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
<b>Mutually Reinforcing Activities</b>	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
<b>Continuous Communication</b>	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.
<b>Backbone Support</b>	Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

## Isolated Impact vs. Collective Impact

### ISOLATED IMPACT

- Funders select individual grantees that offer the most promising solution.
- Nonprofits work separately and compete to produce the greatest independent impact.
- Evaluation attempts to isolate a particular organization's impact.
- Large-scale change is assumed to depend on scaling a single organization.
- Corporate and government sectors are often disconnected from the efforts of foundations and non-profits.

### COLLECTIVE IMPACT

- Funders and implementers understand that social problems, and their solutions, arise from the intersection of many organizations within a larger system.
- Progress depends on working toward the same goal and measuring the same things.
- Large-scale impact depends on increasing cross-sector alignment and learning among many organizations.
- Corporate and government sectors are essential partners.

From Hanley Brown, F., J. Kania, and M. Kramer, 2012. Channeling Change: Making Collective Impact Work, Stanford Social Innovation Review.

*Can we be backing several groups. - not project evaluation, communication  
 Spend efforts to get them. the funders to adjust to this concept.*

*Scalable, local, statewide, regional - Facebook pages -*

*How auditors are relating back to them. - Create networks*

*Be digital - bundle opportunities, share differently. -*

*of people to use them to create backbone & MOOCs??*

*Be more train the train -*

*89 groups in 400 systems*

*accelerating*