

Benning, Linda

From: ces-eds-bounces@lists.extension.org on behalf of Wade, James [JWade@APLU.ORG]
Sent: Friday, July 09, 2010 4:08 PM
To: Arrington, Larry R.; Atilas, Jorge H.; Brooks, Henry M.; Buch, Christina C.; Buchholz, Daryl D.; Carter, Lawrence; Frost, William E.; Hare, William W.; Hauck, Duane; Hinton, Karen L.; Hoelscher Day, Sharon; Holmes, Kimberly; Klemme, Richard M.; Mellinger, Madeline E.; Place, Nick T.; Rebar, John M.; Reed, A. Scott; Smith, Edward G.; Sparks, Beverly; Spurling, James; Steele, Douglas L.; Trapp, James N.; Wade, James
Cc: Quart, Michael D.; Richards, Jim; Essel, Albert E.; Vayda, Michael E.; Cotton, Dan C.; ces-eds@lists.extension.org
Subject: [ces-eds] ECOP Call Agenda - July 14, 1:00 pm EDT
Attachments: Beachy_Letter_06-30-2010.pdf; eXtension one-pager (14).docx; Cornerstone Report from Washington -- House Subcommittee Marks Up FY 2011 Funding Bill; ECOP on SNAP-Ed 2010-6.pdf; ECOP B-L Agenda 2010-07-14.docx; ATT00001.txt

All: Please be advised of the ECOP Budget and Legislative Call as noted below. The agenda is attached as are some additional documents that will be discussed. Some additional handouts will need to be sent in a later email.

**Extension Committee on Organization and Policy
Budget and Legislative Committee
Wednesday, July 14, 2010
1:00 p.m. ET**

**Call in: 1-800-264-8432
Passcode: 741017#**

Thanks, James
James C. Wade, Ph.D.
Director, Extension and Outreach

Association of Public and Land-Grant Universities (APLU)
1307 New York Ave., NW
Suite 400
Washington, DC 20005-4722
Office: 202-478-6029
Cell: 301-351-1602
FAX: 202-478-6046
Email: jwade@aplu.org
Web: www.aplu.org

eXtension Federal Funding: FY 2011 Budget (and beyond)

July 6, 2010

Situation:

From FY 2006 through FY 2010, the Board on Agriculture's (BAA) Budget and Advocacy Committee (BAC) and the Policy Board of Directors (PBD) included eXtension as a federal funding priority by supporting a request to increase the *New Technology for Ag Extension (eXtension)* Smith-Lever 3(d) line.

In November 2009, the PBD chose a different strategy for increasing support for eXtension by including \$5M in the FY 2011 Smith-Lever 3(b) & (c) funding priority request of \$350 million.

When Smith-Lever 3(b) & (c) funding is increased, a mechanism will be needed to transfer an appropriate portion of the increase from Smith-Lever 3(b) & (c) to eXtension. This transfer mechanism would apply only to the portion of funding increase in SL 3(b) & (c) from the current \$297.5M to \$350M.

Given this action by the PBD to increase eXtension via an increase in Smith-Lever 3(b) & (c), only 1862 land-grant institutions will be affected. If 1890 land-grant institutions should choose to increase their support of eXtension, other strategies and actions will need to be developed and pursued.

eXtension Federal Appropriation History:

- **2006:** Due to the investment in eXtension by CES Directors and Administrators, NIFA supported and the federal government established a new 3(d) line, the New Technologies for Agricultural Extension (NTAE) line budgeted at \$1.5M.
- **2010:** The NTAE line in the USDA-NIFA budget was increased to \$1.75M.

Rationale for Increase:

- eXtension remains a CES priority given past and present ECOP budget requests and the inclusion of eXtension in the FY 2011 Smith-Lever 3(b) & (c) request, which was re-enforced by the Policy Board of Directors of the BAA.
- eXtension has become a key venue for many faculty in their promotion and tenure portfolios.
- eXtension has been integrated into National Institute of Food and Agriculture (USDA-NIFA) competitive grant programs (i.e., AFRI, SCRI, RAMP, PAMP, and many others). As a result, interest and support of eXtension is growing within CES, as well as within research and teaching.
- eXtension represents a national network that's raising the visibility of CES within NIFA, Congress, with other federal departments and agencies, and with private investors.

- eXtension was established due to the foresight and direction of CES Directors and Administrators.
- The investment by Directors and Administrators continues to leverage legislative support (i.e., NTAE), according to House and Senate Agricultural Appropriations staff.
- eXtension has evolved to more than 55 Communities of Practice (CoPs) resulting in increased multi-state collaboration, reduced duplication, and significant economic efficiencies at a time when state support has become increasingly challenged.

Mechanism Language:

Given the action of the PBD and in the event FY 2011 Smith-Lever 3(b) & (c) funding is increased, the following mechanisms are proposed. Both mechanisms assume that the *New Technologies for Ag Extension (eXtension)* Smith-Lever 3(d) line will remain funded at \$1.75M and that the current 0.8% assessment on Smith-Lever 3 (b) & (c) continues. Neither mechanism represents a permanent assessment in that it can be changed at any time by a vote of the directors and administrators, and it will apply only to the increase from \$297.5M to \$350M (an increase of \$52.5M) in Smith-Lever 3(b) & (c) funding.

The Board on Agriculture Policy Board of Directors (PBD) at its November 2009 meeting changed the system strategy for pursuing the eXtension funding increase priority and added \$5M for eXtension to the Smith-Lever 3(b) & (c) budget request, raising the total Smith-Lever request to \$350M. The mechanism for enabling this PBD decision when an increase in Smith-Lever is realized is to use one of the following assessment rates to move the new funds to eXtension:

- **Option A:** ...\$3.25M (5.39% of the increase in SL up to \$350M) – The budget request that the Cooperative Extension System had previously endorsed was to raise the NTAE from \$1.75M to \$5M, or an increase of \$3.25M.

-or-

- **Option B:** ...\$5M (8.72% of the increase in SL up to \$350M) – The amount that the BAA Policy Board of Directors added to the Smith-Lever request designated for eXtension was actually \$5M.