



# Journal of Extension

The *Journal of Extension (JOE)* is the peer-reviewed journal of the U.S. Cooperative Extension System. It seeks to expand and update the research and knowledge base for Extension professionals and other adult educators to improve their effectiveness. *JOE* is an electronic journal, available only on the World Wide Web at [www.joe.org](http://www.joe.org).

## Reviewers Are Critical to the *Journal's* Quality Standards.

There are currently a total of 70 active reviewers for the *Journal*. Efforts of association presidents, directors and administrators in recommending excellent faculty as reviewers are greatly appreciated. It is an ongoing process of adding reviewers because of the breadth of subject matter articles that are contributed to *JOE*. Directors who wish to nominate a faculty member can do so by emailing the individual's curriculum vitae to Deborah Maddy, [deborah.maddy@orst.edu](mailto:deborah.maddy@orst.edu).

Statistics:	2004	2005	2006	2007	2008
Average Daily Visitors	2,884	4,271	5,931	5,810	6,576

## Interesting Facts:

- The *Journal of Extension's* five year average acceptance rate is **36 percent**.
- Feature and research in brief articles go through a **double blind review**.
- From January 1 to May 27, 2008, 43.8% of visitors arrived at the site with no referral, which means they either have the site bookmarked, are clicking links from their email, or are typing the address to reach the site.
- Over 30% of visitors came from Google.
- Interested in the **Top 50** most read articles? See <http://www.joe.org/stats/html>
- *JOE* is an **open-access** journal, although we retain copyrights. The fact that *JOE* does not charge for the privilege of being published in *JOE* is due in large part to the support of Directors of Extension at land-grant universities.
- **Looking for a career in Extension or higher education?** The National Job Bank is free to job seekers; is used by universities nationwide; is easy to use; and provides a highly targeted job search. <http://jobs.joe.org/>

## Five Ways to Promote the *Journal*

1. **Encourage employees to subscribe to *JOE***  
<http://www.joe.org/subscribe.html>
2. **Request the *Journal of Extension* display for fall meetings** (Available in full display and poster sizes)  
<http://www.joe.org/irep/displayrequest.html>
3. **Feature authors from your state** in your Extension newsletter
4. **Promote the *Journal of Extension*** with Extension employees, state specialists and department chairs  
<http://www.joe.org/irep/promo.html>
5. **Promote the National Job Bank** with your Extension and university personnel offices  
<http://jobs.joe.org/>

- **Advertising jobs in Extension, outreach, research or higher education?** The National Job Bank reaches qualified applicants nationwide; satisfies EEO requirements; is cost effective; is user friendly, fully automated, and fast.