

February 15, 2013

Program Leadership Network Update

Summary of committee conversation and recommendation to NEED regarding setting priorities; communications; and building regional capacity for resource development (via competitive grants)

Facilitate professional development (for resource development) for faculty and program leaders

1. Strong support expressed for hosting face to face training focused on NIFA competitive grants conducted by Leholm and Shepard
2. Support expressed for meeting face to face, or possibly via webinar, for development of specific proposals. Such meetings must be focused on specific topics with appropriate preparation

Strengthen NEED role in facilitating development of competitive project proposals

Conversation focused on the value of NEED engaging with Program Leaders and identifying priority issues for the northeast region. In particular:

1. Formally assign a director to serve as liaison to each of the four regional program leader groups. Routinely notify directors of program leader meeting schedule
2. Continue to encourage directors to initiate and serve as liaison to project teams (e.g. Health, Obesity, Food Systems)
3. Develop protocols for identifying priority issues. Options:
 - Directors annually identify 2-3 priorities
 - Periodic environmental scan conducted via conference call or face to face meeting with program leader chairpersons
4. Request directors communicate expectation for participation to respective program leaders. Particularly ANR leaders.

Next Steps

1. Discussion with NEED via monthly conference call

NEED Action to be requested

- ✓ 1. Further discussion/endorsement grant writing training - *capacity is the issue*
2. Discussion of strengthening communications with program leaders.

Prepared February, 2013

Planning Committee Membership

Bob Schrader, Chair, Helene Dillard, and Bill Woodrum

Kathleen Morgan, FCS; Sarah Kleinman, 4-H; Dan Kluchinski, ANR; and Mary Peabody, CRD

1. Encouragement of directors
2. Urge PL to participate in PL group

2-15-13

Program Leadership Network

Since initial formation two years ago PLN has focused on increasing multistate resource development. During this period Linda Kay Benning has also forged relationships with the 4-H, FCS, ANR and CRED program leaders groups, respectively. Concurrently NEED has supported multistate program development via targeted and director led initiatives (health; obesity; food systems).

The PLN directors group (Woodrum, Dillard, Schrader) recommend the following steps to strengthen the resource development capacity of PLN:

Facilitate professional development for faculty and program leaders via periodic webinars.

Potential topics include:

- Successful grant writing
- Targeted presentations on NIFA grants
- Proposal development (e.g. Marty Draper)
- Innovative approaches to development
- Directors perspective on "Innovator's dilemma" discussion

*needs to be dedicated
more meat on the bones*

Strengthen NEED role in facilitating development of competitive project proposals

- Continue to encourage directors to initiate and serve as liaison to project teams (e.g. Health, Obesity, Food Systems)
- Increase communications between NEED and program leaders
- Directors participating in leaders groups periodically report back to NEED
- Program Leader group chairs periodically report to NEED
- NEED agenda routinely includes "PLN" item (similar to ECOP committees) in order to facilitate communications

Journaling?

Next Steps

- Discussion with program leader chairs
- Series of webinars focused on resource development (see above)

Quarterly meetings of chairs - after environmental

NEED Action Requested

- Feedback/endorsement

Prepared January 2013

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*4-H - face to face is still important. Relationship building
FCS - need some time together*

ANR -

- Process for communication & strategies

Review priorities