

**Northeast Program Leaders Network Meeting**  
**February 15-17, 2012**  
**The Churchill Hotel**  
**1914 Connecticut Avenue, NW**  
**Washington, DC**

**Purpose**

1. *Provide greater program coordination and regional direction among institutions.*
2. *Encourage multi-state and multi-discipline programming including development of joint competitive grant applications and other funding.*
3. *Facilitate two-way (state and federal) communication in all areas of program leadership and development.*
4. *Coordinate the development, delivery and integration of programs related to NIFA priorities.*
5. *Improve communications between programs and Northeast Directors.*

**Responsibilities**

1. *Provide representative framework for communication with Northeast Extension and program leadership in all areas of program delivery.*
2. *Provide leadership for development of Northeast Region multi-program area funding proposals that address existing or emerging issues through communication with program committees and/or establishment of ad hoc groups.*
3. *Monitor the need for regional and national programming in the Northeast Region to include:*
  - *The establishment of regional task forces or committees.*
  - *Recommendations to NEED based on review of multi-program area proposals for regional activities.*
4. *Assist in coordination of Extension NIFA program priorities support and implementation.*

**Agenda**

**Wednesday, February 15, 2012**

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| Noon-1:00 p.m.<br><i>Chartwell Grill</i> | NEED Directors and Administrators Luncheon |
| 1:00-5:00 p.m.<br><i>Kalorama West</i>   | NEED Directors and Administrators Meeting  |
| 5:30-7:30 p.m.<br><i>Chartwell Grill</i> | PLN Networking Reception                   |

**Thursday, February 16, 2012**

7:15-8:00 a.m.  
*Kalorama Ballroom*

Breakfast

8:00-8:15 a.m.  
*Kalorama Ballroom*

Welcome and Goals of the NE Program Leaders Network

Presenters: Helene Dillard, *NEED Chair, and Director, Cornell University*  
  
Robert Schrader, *PLN Chair, and Associate Director, University of Massachusetts*

8:15-8:45 a.m.

**Profile of Cooperative Extension in the Northeast Region**

Moderator: Robert Schrader, *PLN Chair, and Associate Director, University of Massachusetts*

Presenters: Nick Place, *PLN Committee, and Associate Dean and Associate Director, University of Maryland Extension*

Dennis Calvin, *NEED Chair Elect, FSI Chair, and Director, The Pennsylvania State University*

8:45-10:15 a.m.

**National Institute of Food and Agriculture: Institutes Overview of Focus and Potential Resource Opportunities**

Moderator: Robert Schrader, *PLN Chair, and Associate Director, University of Massachusetts*

Panelists: Deborah Sheely, *Assistant Director, Institute of Food Production and Sustainability, NIFA, U.S. Department of Agriculture*

Franklin E. Boteler, *Assistant Director, Institute of Bioenergy, Climate, and Environment, NIFA, U.S. Department of Agriculture*

Caroline Crocoll, *Acting Assistant Director, Institute of Family, Youth and Community, NIFA, U.S. Department of Agriculture*

Robert Holland, *Assistant Director, Institute of Food Safety and Nutrition, NIFA, U.S. Department of Agriculture*

Hiram Larew, *Director, Center for International Development, NIFA, U.S. Department of Agriculture, and Liaison to Northeast Region*

10:15-10:45 a.m.

Break

10:45-11:45 a.m.

**Roundtable Discussion: What Did We Hear? What are the Next Steps?**

Moderator: Robert Schrader, *PLN Chair, and Associate Director, University of Massachusetts*

1. What are the issues relevant to the Northeast and who are the potential partners?
2. What do Directors and Administrators need to do to support your success?

12 noon

*Chartwell Grill*

Lunch

1:00-3:00 p.m.

**Breakouts by Program Area with Invited Guests**

*Work out specific opportunities by program area and identify potential resources to help fund. Directors will join one of the four groups.*

Ag and Natural Resources (in Kalorama Ballroom)

Convener: Dan Kluchinski, *Rutgers University*

Guests: Marty Draper, *NIFA*  
Dan Kugler, *University of Maryland*

Community Resource Development (in Suite 212)

Convener: Mary Peabody, *University of Vermont*  
Rod Howe, *Cornell University*

Guests: Brent Elrod, *NPL, NIFA*  
Stephan Goetz, *Director, NERDC*

Family Consumer Sciences (in Suite 512)

Convener: Kathleen Morgan, *Rutgers University*

Guests: Cindy Tuttle, *NPL, NIFA*  
Brent Elwood, *NPL, NIFA*

4-H Youth Development (In Suite 612)

Convener: Sarah Kleinman, *University of Vermont*

Guests: Lisa Lauxman, *Division Director, NIFA*  
Bonita Williams, *NPL, NIFA*  
Carol Benesh, *NPL, NIFA*

3:00-3:30 p.m.

Break

3:30-4:15 p.m.

**Program Area Report Out on Next Steps**

Moderator: Robert Schrader, *PLN Chair, and Associate Director, University of Massachusetts*

Panelists: Dan Kluchinski, *ANR*  
Mary Peabody, *CRD*  
Kathleen Morgan, *FCS*  
Sarah Kleinman, *4-H*

4:15-4:45 p.m.            **Northeast Action Steps by Program Area**

Moderator:     Robert Schrader, *PLN Chair, and Associate Director,  
University of Massachusetts*

Dinner on your own

**Friday, February 17, 2012**

7:15-8:00 a.m.            Breakfast

8:00-8:45 a.m.            **Developing Successful Competitive Projects**

Moderator:     William Woodrum, *PLN Committee, and Associate Director,  
West Virginia State University*

Presenter:      Robin Shepard, *Executive Director,  
North Central Association of Extension Directors*

8:45-9:15 a.m.            **2012 Congressional Environment**

Moderator:     William Woodrum, *PLN Committee, and Associate Director,  
West Virginia State University*

Presenter:      Jim Richards, *Vice President,  
Cornerstone Government Affairs*

9:15-10:15 a.m.            **Cross Program Area Issue Roundtable Discussions**

*Issue Areas are to be Determined by Group Work*

10:15-10:30 a.m.            Break

10:30-11:15 a.m.            **Cross Program Report out with Action Steps for Northeast NPL**

Moderators:    Helene Dillard, *NEED Chair, and Director, Cornell University*  
  
Robert Schrader, *PLN Chair, and Associate Director,  
University of Massachusetts*

11:15-11:30 a.m.            **Wrap-up and Adjourn**

Moderator:     Helene Dillard, *NEED Chair, and Director, Cornell University*