

COOPERATIVE EXTENSION

Extension Committee on Organization & Policy (ECOP)

Cooperative Extension Strategic Opportunities

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| "Preparing for and responding to economic and natural disasters" |
| Improve community economic vitality, capacity, adaptability and resilience |
| Increase community capacity to manage opportunities and challenges resulting from population shifts and demographic changes |
| "Protecting our rich natural resources and environment" |
| Increase understanding and informed decision-making around environmental issues, competing land uses and rural/urban interdependence |
| Increase understanding and implementation of environmentally-responsible and sustainable community planning, growth, development, and management |
| Enhance air, water and soil quality through application of science-based management practices |
| "Ensuring an abundant and safe food supply for all" |
| Increase choice of safe and healthy food options |
| Reduce food borne illnesses and diseases related to food production, handling, preparation and processing |
| Increase access and use of safe, nutritious, and affordable foods from diverse sources |
| "Foster greater energy independence" |
| Increase knowledge and use of science-based energy efficient technologies and energy conservation to develop greater energy independence |
| "Help families, youth and individuals be physically, mentally and emotionally healthy" |
| Decrease obesity |
| Increase self-responsibility and resiliency skills in youth to reduce high risk behaviors |
| "Enhance workforce preparation and life skills" |
| Increase the number of youth entering careers that require science, technology, engineering and math (STEM) skills |
| Increase financial literacy and financial independence |
| "Strengthen the profitability of animal and plant production systems" |
| Increase sustainability, diversity and profitability of agricultural and natural resource-based enterprises |
| Increase understanding of the importance and impact of agriculture and natural resources |
| Increase use of farm risk management practices |

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ECOP is the representative leadership and governing body of Cooperative Extension, the nationwide transformational education system operating through land-grant universities in partnership with federal, state, and local governments.

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