

NORTHEAST EXTENSION DIRECTORS' AWARD OF EXCELLENCE

REQUEST FOR APPLICATIONS

The *Northeast Extension Award of Excellence* in Extension is presented annually to an individual, multidisciplinary team, or integrated Extension/Research Program who has strived to achieve the benchmarks reflective of excellence in Extension educational programming. These include, but are not limited to, demonstration of high impact of programs; visionary leadership and anticipation of emerging issues for clientele and the system; commitment to diversity; and integration of programs in partnerships with university colleagues and outside clientele. Successful award recipient(s) should be recognized as a university leader and in their respective field of expertise, garner a continual flow of resources for sustainable Extension programs, use innovative teaching methods and be recognized by peers and the communities served. Preference will be given to multi-state programming.

The **AWARD OF EXCELLENCE** may be given annually to recognize up to three programs, that have achieved outstanding accomplishments, results and impacts in addressing contemporary issues in one or more of the 13 Northeast states. An Honorable Mention award(s) may be granted, if deemed warranted by the review committee.

The nominee must be an active Cooperative Extension System (CES) professional (state, regional and/or county) with at least 50 percent FTE Extension appointment (Administrative FTE in these areas do not qualify a nominee), and have responsibility for Extension programming for five concurrent years. Anyone may recommend potential awardees by completing and submitting an application package. Self-nominations are appropriate. All applications require the signature of the Extension Director/1890 Administrator and supervisor to be accepted for consideration. Only one nomination per institution will be accepted for consideration. Applications will be managed, reviewed, rated and recommended for the *Award of Excellence* by the Northeast Directors' Recognition Committee.

The *Award of Excellence* will be presented to the recipient(s) by the Chair of the Northeast Extension Directors (NEED) during the joint summer meeting. The *Award of Excellence* includes a plaque, certificate and a monetary stipend in support of the program. The recipient(s) will have an opportunity to give a brief seminar at the time of the award presentation.

NOMINATION PACKAGE GUIDELINES Only electronic submissions as a Word File email attachments will be accepted. Use Times New Roman 12 point (or equivalent) type on all documents.

Information to include in nominations:

- Name, title, address, phone number and email address of nominee or team
- Nominator information (name, title, address, phone number and email address)
- Nominee's or team's background information including nominee's or team's education and experience to justify award selection.
- Documented evidence to be used against the evaluation criteria shown below

ADDITIONAL DOCUMENTATION (not counted as part of the 6 page limit)

- Nominee's Curriculum Vita
- Signature approval for submission by the nominee's Dean/Director/1890 Administrator and supervisor.
- Endorsement statements from an administrator, a former program participant, a colleague, etc. (no more than 3)
- Abstract – no more than 150 words
- Specific wording for award citation (15 words or less)

EVALUATION CRITERIA

Weight

IMPACTS ACHIEVED

Demonstrated high impact of Extension focus research-based programs; anticipated and responded to critical public needs with solutions on critical issues. Enhanced the public good indicated by economic, social and/or environmental impact at state, regional and/or multi-state level.

30%

SCHOLARLY PRODUCTS DEVELOPED AND CONTRIBUTION TO FIELD OF EXPERTISE

Recognized excellence in one's field of expertise as demonstrated by sustained external funding, awards, recognition, and request for regional/state/national addresses and speaking engagements, and appropriate, peer reviewed publication of scholarly work, including journal articles.

20%

INNOVATIVE APPROACHES IN FUNDING SOURCE & EDUCATIONAL PROGRAM DELIVERY

Demonstrated innovation in partnerships, funding, and educational program delivery. Integrated Extension Research programming.

15%

LEADERSHIP

Demonstrated record of programmatic, university, community and CES leadership, as reflected in service to profession and university and CES organizations.

10%

DIVERSITY

Demonstrated conveyance of cultural sensitivity and appreciation for diversity.

10%

MULTIDISCIPLINARY & COLLABORATIVE COMPONENTS

Ability to engage university colleagues in Extension programming with evidence of teamwork both within and outside of Extension.

10%

ENDORSEMENT STATEMENT(S)

Endorsement by administrator, program participant and colleague to substantiate the nominee's excellence in and dedication to Extension.

5%

SUBMISSION INFORMATION AND DUE DATE:

Each application must include information, as presented above:

- A complete nomination package consists of the information needed to describe the basis for nomination, addressing the six evaluation criteria outlined, not to exceed 6 total numbered pages.
- Incomplete applications or applications in excess of six pages will not be reviewed.
- Application must include the Cover Page as formatted on Page 4.

Please visit the APLU website, <http://www.aplu.org/page.aspx?pid=505>, to review successful recipients of Excellence in Extension Awards.

The due date for all submissions is 12:00 (noon) May 1, 2013

Send the electronic application to:

willis@njaes.rutgers.edu

Mary Jane Willis,
Associate Director of Extension, Rutgers Cooperative Extension
Rutgers, The State University
88 Lipman Drive, Martin Hall Room 312
New Brunswick, NJ 08901-8525
Telephone: 848-932-3584

COVER PAGE

2012 Northeast Extension Directors'
Award of Excellence

Name of Program

Name of Institution Submitting the Application

Name of Contact Person Submitting Application

Title of the Contact Person

Complete Mailing Address

Telephone Number

Fax Number

Email Address

Abstract (no more than 150 words):

Specific wording for award citation (15 words or less)

Name of Nominee/Team Members, Titles and Locations

Signature of Extension Director/1890 Administrator (required)

Date

Signature of Supervisor

Date

**Cooperative Extension Regional Scan for ECOP
Northeast Extension Directors (NEED)
March 2013**

Critical Issues

- "Building a Sustainable Funding Model for Cooperative Extension" was the theme for the March 18, 2013 NEED Winter Meeting held in conjunction with the National Extension Directors and Administrators Meeting. The evidence is overwhelming that the current funding model will not sustain Extension within the Northeast Region. Directors examined a number of options after all reading *The Business Model Innovative Factory: How to Stay Relevant When the World is Changing* by Saul Kaplan. How can Cooperative Extension, as a System, address this challenge?
- What started as a NE states response to the Affordable Care Act has become a multi-state, multi-region Extension team focused on Health Insurance Literacy. The team is currently working together to fill a demand for understanding, learning, and establishing a body of knowledge and educational programming related to health reform and specifically health insurance literacy. Not only will our programming people respond knowledgeably, but also it will position Extension and the land-grant system as a leader in addressing this compelling public policy issue. The team will be presenting a pre-conference workshop at the April Extension Priester Health Conference and inviting colleagues to be a part of the initiative.
- Extreme weather patterns have caused much damage over the past two years from flooding in southern Vermont to Hurricane Sandy's devastation in several Northeast states. How can the land-grant system help to mitigate these events when already fiscally challenged?

Other Items:

- NEED and NERA approved the first joint mini planning grants focused on Food Systems in the Northeast with a goal of more success in the competitive grant arena.
- Twelve of the sixteen Northeast institutions now have development officers for Extension. They are meeting together on an as needed basis with the next meeting on March 27, 2013.
- Increased communication within the region through development of Program Leaders Network is leading to improved communication/collaboration across institutional/state lines.

Personnel Changes

NEED has welcomed Mike O'Neill, as Associate Dean and Associate Director, at the University of Connecticut. He began the position November 2012.

Future Meeting Dates

July 7-9, 2013 Joint Northeast Regional Meeting, Ithaca, New York
(Note: the NE will plan to meet jointly with the North Central Region in 2014; interest has been expressed in doing joint meetings with other regions every other year)
NEED meets monthly on the 4th Wednesday of each month at 8:00 a.m. ET

Winning Teams and Winning Grants

Embassy Suites Atlanta Airport

Atlanta, GA

November 27-28, 2012

Agenda Overview

Tuesday, Nov 27

6:30 am Complimentary Breakfast - Hotel Atrium

7:50 am Welcome - Introductions and Objectives for Workshop

Hosts: *Eric Young* - SAAESD Executive Director

Ron Brown - ASRED Executive Director

Presenters: *Arlen Leholm* - NCRA Executive Director

Robin Shepard - NCCEA Executive Director

Resource Experts: *Keith Delaplaine* - Professor and National Director, Managed
Pollinator CAP (NIFA Coordinated Agricultural
Project Grant), University of Georgia

Rick Huszagh - CEO and Co-Founder, Down to Earth Energies,
Monroe, GA

8:30 am Why Teams and the Art of Collaboration

- *Focus and Execution*
- *Real team characteristics*
- *Building Blocks for teams*

9:30 am Break

10:00 am The Role of Emotional Intelligence (EQ)

- Learn key concepts in Emotional Intelligence (EQ)
- Understand the business case for EQ
- Observe EQ in action
- Discuss EQ skill techniques
- Set EQ development goals

12:30 pm Group Lunch - Hotel Atrium

1:30 pm Start Developing Your Team ACTION Strategies

2:30 pm Break

2:45 pm A Framework for Collaboration

- What the collaboration is trying to accomplish
- Best implementation practices
- Developing your team Logic Model
- Best rules of engagement
- Project Management Best Practices

4:30 pm Case Situation Analysis and Group Reports

**5:00 pm Adjourn for the day
Individual consultations available during the evening**

**5:30 pm Complimentary Reception - Hotel Atrium
Dinner on your own, hotel shuttle to local restaurants available**

Wednesday, Nov 28

6:30 am Complimentary Breakfast - Hotel Atrium

8:00 am Focusing on Key Elements of Proposals

- Common Short Comings
- The Peer Review Process
- Writing SMART Objectives
- Examples of Good Objectives from Funded AFRI Projects
- Project Summaries or Abstracts
- Budgets
- Supporting Documentation

8:45 am Opportunities for Integrated Team Proposals (Research, Education and Extension)

- Roles for our mission areas (Research, Education and Extension)
- How to clarify roles
- Elements of success within those roles
- Elements of an effective outreach plan

9:30 am Revising Logic Models and Joint Work Products -

- Using the Logic Model
- Joint goals
- Joint work products
- Benchmarks and evaluation
- Logic Model group discussion

10:15 am Break

10:30 am Developing Your Team ACTION Strategies

Each group will work to develop a preliminary action plan that will focus on steps they will use to become a higher performing and more self-directing team.

Members of the training team will work directly with each group.

- Clarifying the purpose of your team.
- Setting measurable objectives
- Identifying joint work products
- Defining success
- Overcoming barriers
- Addressing logistical needs of the team
- Funding and resourcing the team
- Next steps

11:45 pm Group Lunch – Hotel Atrium

12:45 pm Show Me the Money!

- Accessing Information on Funding Sources and Planning
- Understanding and Working with Foundations
- Using Grants.gov
- Community of Science – COS
- Matching your idea to those of the Agency or Foundation
- Assessing Institutional Support

1:30 pm Developing a Personal Strategic Plan and the Ethics of Grant Writing

- Myths Debunked
- Campaigning your Idea
- Responsible Conduct of Research

The Take Home Message

- The Holy Grail!

2:15 pm Debriefing and Team Diagnostics

- Addressing the challenges ahead
- Taking the next steps

2:45 pm Closing Comments and Evaluation

3:00 pm Adjourn

Southern Region Grantsmanship Workshop

TOTAL PARTICIPANTS 61
 REGISTRATION \$380
 TOTAL COLLECTED \$23,560

HONORARIUM/TRAVEL/SUPPLIES/MEALS

NAME	AIRFARE/MILEAGE	HONORARIUM	PARK/TAXI/GAS	LODGING	SUPPLIES	TOTAL
MIKE HARRINGTON	\$399	\$1,500	\$63	\$439	\$3,600	\$6,000
ERIC YOUNG					\$9,895	\$9,895 (75 books,
ARLEN LEHOLM		\$1,500				\$1,500
ROBIN SHEPARD		\$1,500				\$1,500
GRAND TOTAL						\$18,895
EXCESS						\$4,665

Group Name and Attending Members

	(Name for table label)				
Group 1	(Mid-South WG for Fresh Produce Safety)				
Mid-South Working Group for Fresh Produce Safety					
Juan Anciso	janciso@ag.tamu.edu	TAMU	Ext		11
William McGlynn	william.mcglynn@okstate.edu	OSU	Both		
Steve Ricke	sricke@uark.edu	UArk	Res		
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Patricia Curtis	curtipa@auburn.edu	Auburn	Res		
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Christiana Mendoza	cnm0012@auburn.edu	Auburn	Ext		
Norbert Wilson	wilsonl@auburn.edu	Auburn	Res		
					From Auburn GAP/GHP Team
Group 2	(Multi-State Produce Initiative)				
Multi-State Research, Education, and Extension Produce Initiative					
Mark Harrison	mahfst@uga.edu	UGA	Res		11
Judy Harrison	judyh@uga.edu	UGA	Ext		
William Hurst	bhurst@uga.edu	UGA	Ext		
Michelle Danyluk	mddanyluk@ufl.edu	UFL	Both		
Amy Simonne	asim@ufl.edu	UFL	Both		
Faith Critzer	faithc@utk.edu	UTK	Both		
Renee Boyer	rraidn@vt.edu	VT	Both		
Jay Spiers	jds0017@auburn.edu	Auburn	Res		
Ben Chapman	benjamin_chapman@ncsu.edu	NCSU	Both		
Diane Ducharme	diane_ducharme@ncsu.edu	NCSU	Both		
Chip Simmons	odsimmon@ncsu.edu	NCSU	Both		
					From NCSU Fresh Produce Safety Task Force Team
Group 3	(Forage Livestock Systems)				
SERA 041 - Forage Livestock Systems in the Southeastern United States					
John Andrae	jandrae@clemson.edu	Clemson	Ext		6
Paul Beck	pbeck@uaex.edu	UArk	Res		
Jeff Lehmkuhler	jeff.lehmkuhler@uky.edu	UKY	Ext		
Guillermo Scaglia	gscaglia@agcenter.lsu.edu	LSU	Res		
Matt Poore	matt_poore@ncsu.edu	NCSU	Both		
Lawton Stewart	lawtons@uga.edu	UGA	Ext		

Group 4	(Poultry Production Systems)			
Reducing emissions and carbon footprint and adapting to climate change in poultry production systems				
Cliff Dunkley	cdunkley@uga.edu	UGA	Both	7 (in 2 groups)
Mark Risse	mrisse@engr.uga.edu	UGA	Ext	
Craig Coufal	ccoufal@poultry.tamu.edu	TAMU	Both	
Christine Alvarado	calvarado@poultry.tamu.edu	TAMU	Res	
Gang Sun	gangsun@tamu.edu	TAMU	Res	
Theresia Lavernge	tlavernge@agcenter.lsu.edu	LSU	Ext	
Lingjuan Wang Li	Lwang5@ncsu.edu	NCSU	Res	

Group 5	(Safety and Quality of Poultry)			
Improving safety and quality of poultry from farm to fork				
Scott Russell	"Scott Russell"<srussell@uga.edu>	UGA	Res	4
Casey M. Owens	"Casey M. Owens"<cmowens@uark.edu>	UArk	Res	
Shelly McKee	"Shelly McKee"<mckeesr@auburn.edu>	Auburn	Res	
Manpreet Singh	"Manpreet Singh"<Manpreet@auburn.edu>	Auburn	Ext	

Group 6	(Modeling for TMDLs and Watersheds)			
S1042: Modeling for TMDL Development, and Watershed Based Planning, Management and Assessment				
Benham, Brian	benham@vt.edu	VT	Both	5
Easton, Zach	zeaston@vt.edu	VT	Both	
Srivastava, Puneet	srivapu@auburn.edu	Auburn	Res	
Stoeker, Art	astoker@okstate.edu	OSU	Res	
Vegeles, George	yiorgos@uga.edu	UGA	Both	

Group 7	(Urban/Consumer Horticulture)			
Southern Region Urban/Consumer Horticulture				
Ellen Bauske	ebauske@uga.edu	UGA	Both	8
David Close	dclose@vt.edu	VT	Ext	
Rick Durham	rdurham@uky.edu	UKY	Both	
Barbara Shew	Barbara Shew@ncsu.edu	NCSU	Both	
Lucy Bradley	lucy_bradley@ncsu.edu	NCSU	Ext	
Jay Jayaratne	jay_jayaratne@ncsu.edu	NCSU	Both	
Gary Knox	gwknnox@ufl.edu	UFL	Res	
Kerry Smith	smithkp@auburn.edu	Auburn	Both	

Group 8	(Water Resources Management)			
Water Resources Management in the South; improving profitability, sustainability, and environmental quality				
M Daniels	mdaniels@uaex.edu	UArk	Both	11
Brian Haggard	haggard@uark.edu	UArk	Res	
Andrew Sharpley	sharpley@uark.edu	UArk	Res	
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Mark Risse	mrisse@engr.uga.edu	UGA	Both	
Michael J. Buschermohle	mbuscher@utk.edu	UTK	Both	

(in 2 groups)

Group 9	(Climate Change WG)			
UK Climate Change Working Group				
Rebecca McCulley	rebecca.mcculley@uky.edu	UKY	Res	8
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Senthold Asseng	sasseng@ufl.edu	UFL	Res	
Al Sutherland	albert.sutherland@okstate.edu	OSU	Ext	
Patrick Knox	pknox@uga.edu	UGA	Both	

Resource Experts

Keith Delaplane	ksd@uga.edu			2
Rick Huszagh	rick@downtoearthenergy.net			

Presenters

Arlen Leholm	leholm@cals.wisc.edu			2
Robin Shepard	robin.shepard@uwex.edu			

Hosts

Ron Brown	brown@ext.msstate.edu			2
Eric Young	eric_young@ncsu.edu			

TOTAL ATTENDEES 77